

Internet Site Cookie Policy

Last Update: [10]/[06]/[2019]

On the Cookie Policy

As Divan Turizm İşletmeleri Anonim Şirketi (shall be referred to as “**Divan**” or “**Company**”), we benefit from certain technologies such as cookies, pixels, gifs etc. (“**cookies**”) in order to enhance your experience during your visits to our online channels.

The use of such technologies is carried out in accordance with the legislation we are subject to, especially with the Personal Data Protection Law numbered 6698 (“**Data Protection Law**”).

The purpose of this Cookie Policy is to inform you on the processing of the personal data obtained during the operation of our website (“**Site**”) <https://www.divan.com.tr/> In this Cookie Policy, we wish to explain which cookies are used in our Site for which purposes and how you may control such cookies.

As Divan, we might decide not to use cookies we use at our Site, change their types or functions or add new cookies to our Site. Therefore, we reserve the right to amend the provisions of this Cookie Policy at any time. Any amendments made on the current Cookie Policy shall enter into force as they are published on the Site or through any other publicly open channel. You may find the last date of update on the top of this Cookie Policy.

You may reach detailed information regarding the processing of your personal data from Divan Turizm İşletmeleri Anonim Şirketi Personal Data Protection and Processing Policy available on <https://www.divan.com.tr/tr/protection.html>

Which Cookies Are Used for Which Purposes?

General Information

As Divan, we use cookies at our Site for several purposes and process your personal data via such cookies. These purposes are mainly as follows:

- **Conduct main functions necessary for the functioning of the Site.** For example, not requiring members who have signed in to re-enter their passwords while visiting different pages of the Site.
- **Analyze the Site and enhance the performance of the Site.** For example, integration of different servers through which the Site operates, detecting the number of Site’s visitors and making performance settings accordingly or making it easier for visitors to find what they are looking for.

As per Articles 5 and 8 of the Data Protection Law, in the existence of the conditions in the relevant legislation your personal data will be processed in accordance with your explicit consent, otherwise without obtaining your explicit consent in line with the purposes indicated above. As Divan Turizm İşletmeleri Anonim Şirketi, we may transfer your personal data that are within the scope of the cookie policy to our vendors, statutory authorities and legally authorized private persons limited to the fulfilling of purposes indicated above. We would like to indicate that the recipient parties may store your personal data in servers anywhere in the World.

Cookies We Use in Our Website

You may find below different types of cookies we use in our Site. There are both first party cookies (placed by the Site you visit) and third-party cookies (placed by servers other than the Site you visit) used in our Site.

Mandatory Cookies

The use of certain cookies is mandatory for the just functioning of our Site. For example, identity authentication cookies engaging when you log in to our Site allows your active session to continue when you pass from one page to another.

Çerez	Açıklama
name: BIGipServerpool_htb-cluster3 (expiration time: session) value: 404299274.20480.0000	Server Cookies provide the core function of our site. It is automatically activated with the use of the site. The site won't function without this cookie.
name: __cfduid	Used to load pages faster. Does not contain any user identity information.

Performance and Analysis Cookies

Because of these cookies, we can analyze your use and performance of our Site and enhance services we provide to you. For example, with these cookies, we can detect pages most visited by our visitors, whether our Site properly functions and potential problems.

Çerez	Açıklama
Google Analytics: <ul style="list-style-type: none">ga (expiration time: 2 years) - value: GA1.3.483535045.1552657611gid (expiration time: 24 hours) - value: GA1.3.1168408869.1552657611__utma (expiration time: 2 years)	Performance Cookies are used to monitor the use of our web site. It helps us understand how people interact with our web site.
<ul style="list-style-type: none">__utmc (expiration time:End of browser session)	Used to distinguish users and sessions.
	Used to determine whether the user is on a new session / visit.

- **__utmz** (expiration time : 6 months) Cookie that explicates how the user has reached the site.
- **PugT** (expiration time:29 days) Used to determine how many times the cookies have been updated on the user's browser. The purpose behind this is to optimize the server efficiency of the web site.
- **Audit** (expiration time : 1 year) Used to record cookie consent data.
- **ab** (expiration time : 1 year) Used to merge or alter content on the web site. Helps the web site find it's best version. (agkn.com)
- **khaos** (expiration time :1 year) Cookie used to identify users for analytics.

How Can I Control the Use Of Cookies?

You have the ability to customize your preferences regarding cookies by altering the settings of your browser.

Adobe Analytics	http://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari:	https://support.apple.com/kb/ph19214?locale=tr_TR

What Are Your Rights as The Data Subject?

Pursuant to the Article 11 of the Data Protection Law, data subjects have the right to;

- Learn whether data relating to you are being processed;
- Request further information if personal data relating to you have been processed;
- Learn the purpose of the processing of personal data and whether data are being processed in compliance with such purpose;
- Learn the third-party recipients to whom the data are disclosed within the country or abroad,
- Request rectification of the processed personal data which is incomplete or inaccurate and request such process to be notified to third persons to whom personal data is transferred,
- Request deletion or destruction of data in the event that the data is no longer necessary in relation to the purpose for which the personal data was collected, despite being processed in line with the Law and other applicable laws and request such process to be notified to third persons to whom personal data is transferred,
- Object to negative consequences about you that are concluded as a result of analysis of the processed personal data by solely automatic means,

- Demand compensation for the damages you have suffered as a result of an unlawful processing operation.

You can convey your applications, concerning your rights listed above, to our Foundation via the Data Subject Application Form available on <https://www.divan.com.tr/tr/protection.html> Depending on the nature of your requests, your applications will be concluded at the soonest time possible and at the latest within 30 days free of charge; however if the operation necessitates additional costs, a fee may be demanded according to the tariff determined by the Board of Personal Data Protection.

The Data subject accepts that in case he/she makes a request that may result with any personal data not being able to be used by the Company, he/she may not fully benefit from the function of the Site and declares that he/she is responsible for any outcome that will arise within this scope.